TRIB Group
2775 Cruse Road
Lawrenceville, GA 30044
770-451-4302
admin@tribgroup.com

Calendar of Events

September 15, 2026 - September 16, 2026

Midwest Expo 2026
Belterra Casino Resort
777 Belterra Drive
Florence, IN 47020
Various (throughout each day)
Keith Ferriman,
kferriman@showplacerents.com
The 2026 Midwest RTO Training Expo, hosted by the Ohio Rental Dealers Association, is a long-standing RTO event where employees receive top-shelf training on cutting-edge products directly from the vendors and manufacturers. We are back and ready to train and network at one of the best regional RTO tradeshows in America!

Join us on September 15-16, 2026 at Belterra Casino Resort.

September 17, 2026

2026 Best of RTO World Webinar
2:00 PM CDT / 3:00 PM EST
Back by popular demand, here's your chance to catch some of the hottest sessions from RTO World 2026! You'll get knowledge drops from three of the most popular sessions and experience a knowledge flashback like no other. Topics will be determined ...

September 22, 2026

2026 Iowa Nebraska Rental Dealer Association (INRDA) Annual Meeting
TBD
Brian Luksetich,
bluksetich@gmail.com
The Annual Meeting for the Iowa-Nebraska Rental Dealers Association will be held on Tuesday, September 22, 2026, beginning at 9:00 AM! Important – Please RSVP for you and your team members as soon as possible to Brian Luksetich via email at bluksetich@gmail.com.

October 5, 2026 - October 6, 2026

LEAP Session 21
2:00 PM CDT / 3:00 PM EST
TOPIC TO BE ANNOUNCED

Each month, we'll explore a new leadership topic through live Zoom sessions or in-person at Meeting of the Minds and RTO World. This program is open to both current and aspiring leaders within your company. While we encourage ongoing participation, each session is designed to stand alone, allowing you to join at any time without missing a step in your development. Plus, all sessions will be recorded and available for download, so your team can learn at their convenience.

Participants will have the opportunity to earn class credits by attending or watching the training sessions and completing a brief survey. Accumulating credits will lead to various certification levels, with potential rewards to be announced.

October 15, 2026

2026 Cyber Insurance Demystified Webinar
2:00 PM CDT / 3:00 PM EST
Title: Cyber Insurance Demystified: What You Need Before the Breach

October is Cybersecurity Awareness Month – the perfect time to move beyond firewalls and phishing tests and talk about the safety net behind them: cyber insurance. This practical webinar will break down what cyber insurance actually covers (and what it doesn't), how underwriting is changing, and the security controls carriers now expect before issuing a policy. We'll explore real-world claim scenarios, common coverage gaps, and the costly mistakes organizations make when they assume they're protected.

Whether you're evaluating coverage for the first time or reassessing your current policy, you'll leave with a clearer understanding of risk, responsibility, and how to align your cybersecurity strategy with insurability. Because hope is not a risk management plan – and ransomware does not care about your budget cycle.

Speaker: Devin Hernandez, Brown & Brown, Inc.

Devin Hernandez is the Vice President of Brown & Brown Inc. He joined the company in 2014 and has since focused on niche industries such as franchises. Devin's career began in professional golf, which led to a networking opportunity that eventually brought him to Brown & Brown, Inc. His work involves working with a variety of franchise clients, including fast-casual restaurants, manufacturing, hotels, and more.

October 17, 2026 - October 21, 2026

Highpoint Furniture Market ? Fall 2026
Various (throughout each day)
High Point Market is the ultimate destination for all things design, offering endless product options and unexpected moments of joy. It's not just about products, but also about the experience, with exciting events and opportunities that spark inspiration. Market week feels like a homecoming for industry professionals, making it easy to connect and build relationships. Whether you're looking to discover new trends or transform your career, the opportunities here are life-changing.

November 10, 2026

LEAP Session 22 | Are YOU the One?
2:00 PM CDT / 3:00 PM EST
Topic: Are YOU the One?

Leadership isn't defined by what you say – it's revealed through what you do, reward, and tolerate. In this LEAP session, Jake Dillon, Director of Training and Development for Arona Home Essentials, explores the gap between intention and impact and uncovers how your leadership is truly experienced by those around you.

Inspired by the idea of "Know Thyself," this session challenges you to look inward, identify blind spots, and align your actions with your standards. You'll leave with practical ways to strengthen self-awareness, improve team trust, and shape a culture that reflects what you genuinely stand for.

Walk away with three immediate actions you can implement – no long-term planning required – that will help you grow as a leader starting the moment you leave the room.

The question isn't whether you can be a great leader. It's whether you're willing to understand yourself well enough to become "the one."

Speaker: Jake Dillon, Arona Corporation dba Arona Home Essentials

Jake Dillon is the Director of Training & Development at Arona Home Essentials, where he leads training strategy focused on employee development at all stages and levels, from new hires to seasoned veterans. Known for a friendly but professional approach, Jake is passionate about creating training content that is practical, memorable, and engaging enough to drive behavior change without feeling like traditional "check-the-box" training. His training philosophy centers on the belief that leaders have a responsibility to equip their teams with the tools and education needed to succeed, and that with the right development and support, any employee has the potential to become a top performer and future leader within their organization.

November 19, 2026

2026 The Right Way, Every Day Ethics Webinar

2:00 PM CDT / 3:00 PM EST

Title: The Right Way, Every Day: Real-World Scenarios & Decisions Join this interactive, hands-on session that will explore real-world scenarios RTO professionals face every day, from fair customer treatment to responsible collections and even team leadership. Grounded in the APRO Code of Ethics, this session will help you navigate gray areas with confidence, build stronger relationships with customers, and create a culture of integrity at every level. Come ready to share, reflect, and do business the right way – every day.

Speakers: Jeff Smith and Charles Smitherman Jeff Smith has 20+ years of experience in the RTO space, starting as an account manager for House of Television in August of 2000. Over the years, Jeff has been a store manager, IT manager, and now owner/operator. Since joining Hometown RTO in 2021, he has helped his business partner grow from one store to four (and counting). Jeff also serves as the president of the NYRDA and is a member of the APRO Board of Directors. In June of 2025, Jeff spearheaded the opening of a Mr. Appliance franchise, the first of many new business ventures. When he is not working, he enjoys playing golf, going to baseball games, writing for a fantasy football site (playing in many leagues), and watching football in the fall.

Charles Smitherman has served as CEO of the Association of Professional Rental Organizations (APRO) since 2023, leading a focus on dignity-centered commerce and ethical leadership in the rent-to-own industry. He holds a PhD in International Law, an MSt from Oxford, a JD from the University of Georgia, and is a Certified Association Executive (CAE). He is co-author of The RTO Revolution and writes The RTO Insight Review blog. An ultra-runner and open water swimmer, Charles views leadership as helping people become their best selves.

Please join us on Thursday, November 19, 2026, from 2:00–3:00 PM (Central TiME)

March 14, 2027 - March 17, 2027

TRIB Group Meeting of the Minds 2027

Various (throughout each day)

The 2027 TRIB Group Meeting of the Minds heads to Oklahoma City, where Western heritage meets a thriving modern downtown. Known as The Big Friendly, Oklahoma City offers a welcoming atmosphere, outstanding dining, entertainment, and attractions that provide the perfect backdrop for one of the rent-to-own industry's premier annual events.

Meeting of the Minds brings together nearly 100 of the largest rent-to-own manufacturers and distributors alongside hundreds of independent dealers, franchise owners, and industry professionals for four days of networking, education, and exclusive buying opportunities. TRIB Group members benefit from show-special pricing, registration incentives, bonus buy purchase vouchers, and valuable connections with industry partners representing every major product and service category.

Early registration open in November 2026... stay tuned!

April 10, 2027 - April 14, 2027

High Point Furniture Market

Various (throughout each day)

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April 27, 2027
- April 29, 2027

APRO Legislative Conference 2027

Various (throughout each day)

Each spring, APRO members from across the country head to Washington, D.C., to share the rent-to-own story with federal lawmakers during the APRO Legislative Conference.

This three-day experience brings together RTO professionals from across the country to meet face-to-face with U.S. senators, representatives, and legislative staff. It's a chance to tell your RTO story and build meaningful relationships with policymakers who shape the future of our business.

Whether you're an experienced advocate or new to this kind of outreach, the Legislative Conference is designed to empower you. APRO provides tools, training, and team-based support so that every attendee can confidently and clearly communicate the value of rent-to-own – not just for businesses, but for employees, customers, and communities.

May 9, 2027
- May 14, 2027

TRIB Retreat 2027
Various (throughout each day)
Jenny Hartwig,
jhartwig@dreamvacations.com
Escape to paradise with your friends and colleagues at the 2027 TRIB Retreat, taking place May 9 through 14, 2027, at the award-winning Sandals Grande Antigua.

Designed to blend relaxation, networking, and unforgettable experiences, the annual TRIB Retreat offers members the opportunity to step away from the office, strengthen relationships with industry peers, and enjoy one of the Caribbean's premier all-inclusive resorts. Following the success of this year's retreat in Key West, TRIB heads to Antigua for five incredible nights of sun, sand, and connection.

Your Caribbean Escape Includes

Your retreat package includes:

Five-night stay at Sandals Grande Antigua
Round-trip airport transfers AND All Hotel Taxes & Gratuities
Bottomless Top-Shelf Spirits, Nightly Entertainment Options, Global-Inspired Dining Options
Complimentary TRIB Retreat Attendee Basic Wi-Fi Access (on property)
Access to Resort Steam Room, Sauna Rooms and Updated Fitness Center
Access to 11 Specialty Restaurants, 7 Bars as well as Breakfast, Lunch, Dinner & Snack Options

Whether you spend your days relaxing on the beach, exploring the island, or catching up with fellow TRIB members over dinner, every moment is designed to help you recharge while building lasting industry relationships.

May 17, 2027
- May 18, 2027

Florida Rental Dealers Association (FRDA) Annual Meeting 2027
Various (throughout each day)
Please join the Florida Rental Dealers Association (FRDA) for its engaging and informative 2027 Annual Meeting!

We invite you to join Florida rental dealers for some excellent networking and sharing! Participants will enjoy a Welcome Reception, Annual Business Meeting, Lunch, and Vendor Fair – as well as new ideas, vendor presentations, and social opportunities to reconnect with your colleagues!

Please join us in Tampa, Florida, May 17-18, 2027, at the beautiful Hotel Haya!

June 15, 2027 - June 17, 2027

Heartland of America Regional Tradeshow 2027

Various (throughout each day)

The annual Heartland of America Tradeshow and Seminar, hosted by the Missouri Rental Dealers Association (MRDA), brings together rent-to-own professionals from across the region for a day of networking, educational seminars, and industry insights.

Attendees enjoy a tradeshow featuring key vendors and a variety of sessions designed to enhance business growth and collaboration within the rent-to-own community. This event has become a cornerstone for fostering connections and sharing knowledge in the Heartland region.

August 23, 2027 - August 26, 2027

RTO World 2027

Huntington Convention Center of Cleveland
1 St. Clair Ave NE
Cleveland, OH

Various (throughout each day)

Get ready for the ultimate rent-to-own experience at RTO World 2027, co-hosted by APRO and TRIB Group! From August 23-26, 2027, in Cleveland, Ohio, this is your chance to join the biggest event of the year. Connect with industry leaders, explore new opportunities, and be part of the excitement. Our teams are crafting an unforgettable event filled with learning, networking, buying, selling, and endless fun. Don't miss out on what promises to be a game-changing experience!

Host Hotel: Cleveland Marriot Downtown at Key Tower